

Peninsula Bicycling Association (PBA)

PBA Board Meeting of: March 5, 2023

Called to Order at 7:00 pm

In Attendance: Carlton Foster
Robb Myer
Rob Liles
Tom Carmine
Kim Collins
Jane Elkin
Chip Williams
Mark Suiter
Richard Armstrong

President's Report (Carl Foster)

- No significant updates.

Secretary's Report (Kim Collins)

- Moved to approve February 2023 meeting minutes. PDF copy posted to club website. February meeting minutes approved.

Old Business

- Rob Liles - Liability Waiver updated to ensure everyone actively acknowledges the waiver. Thus, everyone will need to log into their accounts, access their profile and complete the updated waiver. Usually required annually; also required when signing up for each ride.

New Business

- Rob Liles - Bike Month kick-off (Tradition Brewing) – Michelle needs details on the event agenda...Sister Cities also involved. Will need a sponsor by March 15. Will assume, for now, that PBA is the primary host and will lead the rides.
- Trial membership option - 30 days free (sign up on the website or app). Must join or stop riding with PBA after the 30 day period. Robb Myer and Rob Liles are testing the usability of this option and how to enforce the membership requirement after 30 days.
- Tradition Brewing is willing to host the After the 4th event scheduled for July 9, 2023, and offer \$1 off brews post-ride. Robb questioned any liability of the discount only being tied to event riders and advertising of said discount. Will need to communicate this caveat to Michelle.

Treasurer Report (Tom Carmine)

- \$570 received (YTD) in membership dues.
- Spent \$140.48.
- Ending balance January 31 - \$12,790.64.

Rides Director (Robb Myer)

- Need to use up and distribute prizes and club swag prior to May 2023. Is holding onto a lot of tablets that went unclaimed at the Awards Dinner.
- Roadster of the Week posts are getting some response. We are open to submissions, especially if someone owns a special type of bicycle...custom made, modified, etc.

- Ride Leader training is March 15 at Sister Cities of NN from 6:00 – 8:30 pm. Need weekday rides covered, or if you can only ride certain days/ timeframes/paces, consider stepping up to be a ride leader.
- Riders Cup Ride – April 15 – joint ride with WAB

Advocacy (Mark Suiter)

- Rodgers Smith Landing on Tide Mill Lane not far from Tabb HS is now open
- Updates on planned bike lanes in York County

Program Director (Chip Williams)

- No updates to the calendar.
- Memorial Ride in honor of Michael Shipp March 25. Refer to East Coast Cycles webpage.
- Need someone in charge of Smithfield Challenge (May 27) and advertising should start now.

Community Outreach Volunteer (Tom Bauer)

- Was in charge of One City Marathon support today and not at the meeting.

Newsletter (Jane Elkin)

- Chainstay Newsletter was released on March 1 with new format compatible with mobile devices. Used template provided through Wild Apricot application. Got 177 views.
- Preparing PDF copy to post on club website.
- Was offered use of new publishing software and declined for the time being.

Membership (Richard Armstrong)

- Currently 275 members
- 7 or 8 overdue in February. Will follow up and clear out inactive members as needed.
- Ride leaders' memberships were upgraded for an additional year.

Awards/Recognitions (Robb Myer)

- Transitioned off Bike Journal to Love to Ride.
- 7 new riders at this time.
- Below total mileage for this time last year. Some of the newer riders are good candidates to recruit for ride leaders.

Historian

- No updates

Club Gear

- 50% decline in kit orders from last year.
- Consider changing up the kit significantly to generate more sales. Interest in adding new club logo Robb Myer suggested further discussion offline.
- Board unanimously approved a motion to create a PBA Club Kit Committee. Carl and Chip are volunteering. Robb Myer will put out a request for (3) additional volunteers.

Next meeting is April 2, 2023 at 7:00 pm

Meeting adjourned at 8:58 pm.